



Sunday, March 3

- 10:00 am – 6:00 pm Registration
- 11:30 am – 12:30 pm Women in Meat Retail Networking Lunch
- 12:45 - 1:00 pm Welcome and Opening Remarks
- 1:00 pm – 1:30 pm Meat Matters: Perspectives from NAMI and FMI Leadership
- 1:30 pm – 2:30 pm Keynote Address: The Great ReWrite
- 2:30 pm – 2:45 pm Break
- 2:45 pm – 3:45 pm Concurrent Workshops (3)
- Trends in Cooking Technology: What's Hot and What's Next
 - Regulatory Update
 - Food Transparency Today: A Dialog with the Poultry Industry
- 3:45 pm – 4:00 pm Break
- 4:00 pm – 5:15 pm General Session: The Power of Meat 2019: An In-Depth Look at Meat through the Shoppers' Eyes
- 5:00 pm – 7:00 pm Welcome Reception

Monday, March 4

- 7:00 am – 5:00 pm Registration
- 7:00 am – 8:00 am Breakfast
- 8:00 am – 9:45 am General Session: Market Outlook for Meat and Poultry

9:45 am – 10:15 am Break

10:15 am – 11:15 am Concurrent Workshops (3)

- Transportation: Strategies for Success
- Social Media Now: Strategies to Customer Engagement
- Meal Kits: Where Are We Now?

11:15 am – 11:30 am Break

11:30 am – 12:30 pm General Session: The Future of Artificial Intelligence in Retail

12:30 pm – 5:00 pm Exhibit Hall Open
(Includes Lunch and Reception on Exhibit Floor)

Tuesday, March 5

7:00 am – 10:00 am Registration

7:00 am – 8:00 am Breakfast

8:00 am – 9:00 am General Session: Omnichannel to Enhance the Customer Experience

9:00 am – 9:15 am Break

9:15 am – 10:15 am Concurrent Workshops (3)

- Alternative Meat Products: A Closer Look
- Leaders of Tomorrow Panel Discussion
- Preparing the Meat Industry for a Waste-Free Future

10:15 am – 10:30 am Break

10:30 am – 11:30 am Closing General Session: Back to Governing in the Crosswinds

12:00 pm – 1:30 pm AMC Planning Committee Debrief Meeting