ANNUAL MEAT CONFERENCE

March 1-3, 2027 · Gaylord Texan Resort & Convention Center · Dallas

ATTENDEE REGISTRATION FAQ

(see next page for additional FAQs related specifically to EXHIBITORS)

What registration rate do I pay? What is my registration category?

Annual Meat Conference (AMC) registration rates are determined by your company type, exhibitor status and your company membership with either FMI or Meat Institute. The AMC definitions below can help you determine your registration category and rate:

- A **retailer** is defined as an employee of a retail company who sells multiple grocery-related products directly to consumers.
- **Exhibitors** are companies that purchase an exhibit and display products or services to AMC attendees.
- **Members** are employees of a member company of FMI or the Meat Institute.
- **Non-Exhibiting Members** are employees of a company that is NOT exhibiting but is a member of FMI or the Meat Institute
- **Non-Members** are employees of a company that is not a member of FMI or the Meat Institute.

Please review the specific registration rates on the conference registration page.

Do you have a one-day pass for the event?
Unfortunately, we do not offer a one-day pass for the event. All attendees must pay the full conference rate that applies to them.

What if I work closely with an exhibiting company, but I don't work for the company?
If you are a broker or a consultant or do not have an exhibiting company email address, you do not qualify for the exhibitor rate. You should register at the appropriate non-exhibiting rate.

Who can use the Buy 2, Get 1 Free deal?
The Buy 2, Get 1 free deal applies to FMI Retail Members Only. If FMI retailer members register a group AT THE SAME TIME, they will automatically be able to receive the B2G1 rate. For assistance, email us at register@fmi.org.

I want to be an exhibitor, but I haven't paid for my exhibit yet. Can I register my team members now?
You will not be able to register at the exhibitor rate or use your complimentary registrations until you've confirmed your exhibit. For more information on how to exhibit, please visit this link or contact Erin Harrison at eharrison@tradeshowlogic.com.

Does my registration include a booth?
No. To purchase an exhibit booth, please visit this link or contact Erin Harrison at eharrison@tradeshowlogic.com.

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EXHIBITOR REGISTRATION FAQ

If I've paid to exhibit, do I still need to register my team members?
Yes! Even though your exhibit comes with a set number of complimentary registrations, you still need to register those team members to ensure they have access to the event. If they are not registered, they will not have a badge, will not appear on the attendee list and will not be granted access to the event. Be sure to register your exhibit team early, so they can avoid onsite lines and wait time. Shortly after completing your exhibit contract, the main exhibitor contact will receive information on how to register your complimentary allotment of registrations. Please contact register@fmi.org for more information.

What does full-conference mean?
A full-conference registration includes education sessions, receptions and meals, and access to the exhibit floor.

Who can I use my complimentary Retailer Invite for?
The Retailer Invite is a special benefit of exhibiting – you can register a retailer, and their registration fee is complimentary on your behalf. The Retailer Invite can only be used for employees from a retail company. They cannot be used by any other attendees.

Examples of qualifying retail environments include:

- Traditional Grocery Stores
- Convenience Stores
- Warehouse Clubs
- Specialty Food Stores
- Online Grocery Retailers
- Mass Merchants

To use your Retailer Invite, please complete the specific tab in the exhibitor Excel document. If you have any questions about who qualifies, please contact register@fmi.org.

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For additional registration-related questions, please refer to our website or email register@fmi.org